

***DRAFT***

**2035 LONG RANGE TRANSPORTATION PLAN GOALS AND OBJECTIVES**

**Street System Goal – Develop an efficient street and highway network for the Cabarrus-Rowan Urban Area**

Objective – Enhance mobility by improving the connectivity of the existing street network.

Objective – Explore improvement to the street network that will most effectively handle capacity deficiencies.

**Congestion Management Goal – Develop a local thoroughfare system that minimizes traffic congestion**

Objective – Improve traffic signal timing and coordination through intelligent transportation system measures.

Objective – Develop streets and highways with the intent of minimizing travel times and distances.

**Bicycle and Pedestrian Goal – Promote development of an integrated bicycle and pedestrian network**

Objective – Pursue funding for a coordinated and comprehensive network of sidewalks and bicycle routes throughout the Urban Area.

Objective – Improve the transportation system with accommodations for bicycle and pedestrian access.

**Public Transportation Goal – Support efforts to improve mobility for Urban Area residents**

Objective – Increase awareness of public transportation services provided by the Concord/Kannapolis Area Transit System, Salisbury Transit System, Rowan Individual Transit Assistance system, Cabarrus County Transportation System (CCTS), and the Concord Express service. Explore additional public transportation alternatives for the Urban Area with connection to the Metrolina Region.

Objective – Support any expansion plans for Salisbury Transit, Concord/Kannapolis Area Transit, and Concord Express that will improve mobility for residents within the Urban Area. Conduct appropriate transit planning studies to evaluate the need and benefit of public transportation.

Objective – Support the efforts of the public and private stakeholders concerning

possible public transit options that would benefit the Cabarrus-Rowan Urban Area.

**Environmental Goal – Develop a transportation system, which preserves and enhances the natural and built environments**

Objective – Promote better integration of land use and transportation planning.

Objective - Support multi-modal transportation projects, which preserve and complement the Urban Area's natural features.

Objective – Promote and plan for a transportation system that increases the vehicle occupancy rates, improves mode split, and reduces traffic congestion.